



IMPERIALI
GENEVE

Imagine
the Unimaginable,
Conceive
the Inconceivable,
Achieve
the Unachievable.



IMPERIALI
GENEVE

Manufacturer of Masterpieces



From vision to reality

Flying over the city of Geneva, where the Imperiali phenomenon comes to life, the Griffin sets the tone. This mythical creature with an eagle's head and a lion's body is the incarnation of legend, fantasy and the unattainable. It embodies both the rigour and nobility of the eagle and the flamboyance and valour of the lion. This duality has been ever-present throughout the history of the brand, where the wildest ideas meet the most prestigious savoir-faire.

Imperiali has made extravagance its signature, with exclusive and sophisticated creations that surprise and enthrall.

Imperiali proudly presents
EMPERADOR





Inception of the Emperor

Thousands of hours of work, several international patents and no fewer than 2,675 components make the Emperor the most prestigious and complex cigar chest in the world. Measuring 70 cm long, 45 cm wide and 30 cm high, it is entirely manufactured in Switzerland using precious and noble materials.

A series of grandes complications, reworking and transposing the very best of fine watchmaking, engineering and craftsmanship to the cigar industry combine to form an unprecedented marriage of mechanics and the most advanced technology.

The result exceeds all expectations, expressing the fruit of an ambitious idea, extreme precision, centuries of savoir-faire and a resolutely boundless mindset.

Ingenious engineering

Reminiscent of a special safe guarding a precious treasure, the Emperor is unlocked by an ingenious mechanical system activated with a passcode. This triggers the sequence of planetary gears, whose evocative clicks accompany a delicate display of light. In the centre of the mechanism, a tourbillon timepiece continues its perpetual cycle while the opening mechanism dances its ballet of infinite precision, culminating in the upper section rising up majestically to reveal the treasure beneath.







EMPERADOR
MANUFACTURE SUISSE - EDITION LIMITEE
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A unique and exclusive object

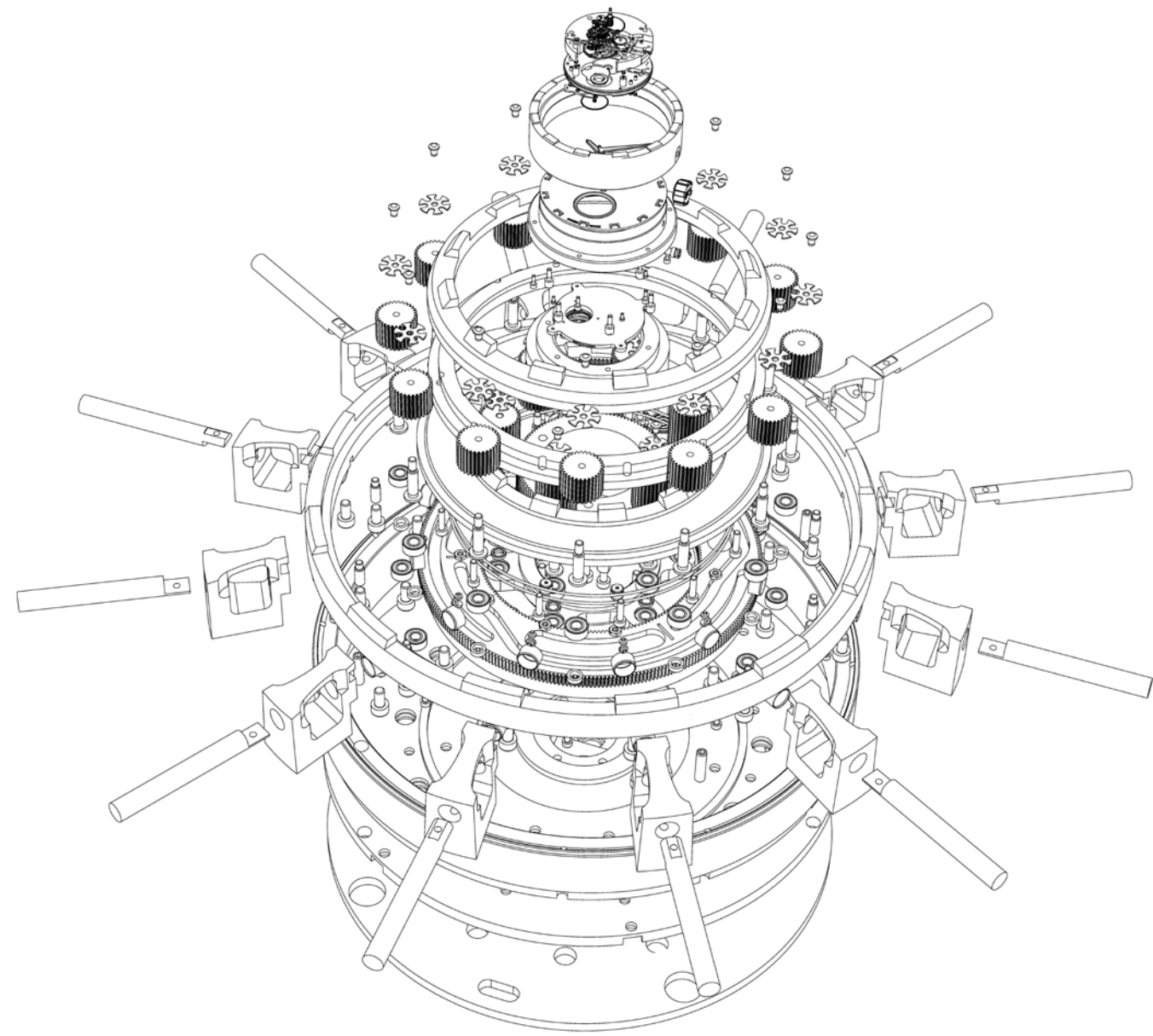
The Emperador opens and unveils its mystery. Twelve cigars plated in four layers of 24k gold leaf are arranged in individual glass tubes concentrically around the tourbillon. The look is perfectly balanced, the finish sublime.

The Emperador holds a total of twenty-four cigars, with a second series of glass tubes concealed beneath the first.

Three mechanical dials display in real time the relative humidity and temperature, the power reserve and the number of cigars remaining.

In the same spirit of perfection and innovation, Imperiali has developed the world's first relative humidity and temperature self-regulating system, which requires neither water nor human intervention.

The Emperador guarantees a constant humidity level of 70% and a temperature of 16 to 18 degrees Celsius, regardless of external environmental conditions.



Masters of traditional crafts, talented micromechanics, engineers, watchmakers and designers — nearly one hundred professionals from twenty-seven trades have contributed to the creation of the Emperor.





The flying tourbillon

Both a prestigious complication in the Swiss art of horology and a symbol of tradition and precision, the tourbillon captivates the observer with its mesmerising oscillation and absolute beauty.

The Imperiali tourbillon timepiece is a pure work of art comprising 323 components. It is entirely hand-produced by a master watchmaker from the Swiss Jura and features exceptional finishes such as a delicate 'Clous de Paris guilloché' dial.

Whether the Emperor is open or closed, the Imperiali tourbillon continues to beat at the very heart of the masterpiece.





Enjoying a good cigar is a moment of intense pleasure. The Emperador magnifies the experience and creates optimal conditions for this hedonistic interlude. Here, accessories become of the essence. The cigar cutter, table lighter and ashtray are technical and aesthetic masterpieces whose beauty in use transcends mere function.



Ritual One

— *Cutting* —

The cutting of the cigar – a moment of supreme symbolism – is the first ritual to connect the user to his cigar. Undoubtedly the most complex of all the accessories, the cigar cutter is guided by one strong principle: precision.

Two mechanisms work alongside each other to meet the most exacting demands: the guillotine and the punch.

Here once again, the exceptional and the unexpected are ever-present. In both instances, the cigar is automatically detected, centred and clamped. A laser beam indicates the cutting point to the millimetre.

The cigar is cut by the guillotine in an instant, ensuring a clean, neat edge. The punch, available in three sizes according to preference, perforates the cigar to an equal level of perfection.



RESERVE DE MARCHE

EDITION LIMITEE

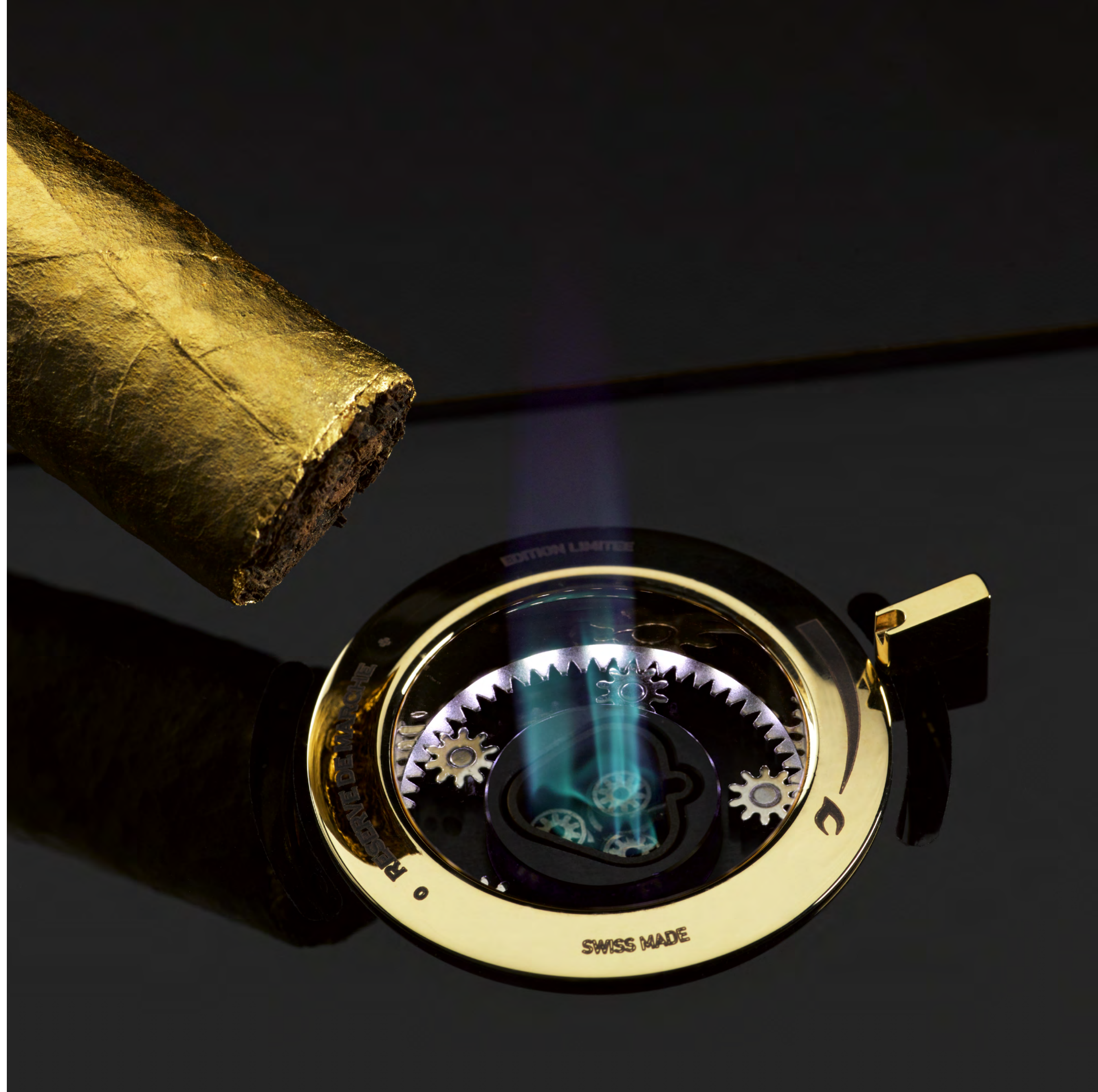
SWISS MADE

Ritual Two

— • *Lighting* • —

The moment has come to bring the cigar to life. At the tip of the gas-fuelled table lighter, three nozzles and as many blue flames gently warm the cigar. As their intensity increases, the flames draw closer to each other until they become one. The cigar is ready to be savoured.

The Imperiali lighter was designed to ensure the cigar is lit correctly and burns uniformly. It respects the finesse of the cigar, its aromas and body, and does not scorch its gold wrap.







Ritual Three

—• *Savouring* •—

Savouring the Emperador cigar is reminiscent of experiencing a moment suspended in time. Its aroma, its flavours, its feel, and its elegant mist – in turns round, elongated and dense, but always ephemeral – are sensations inseparable from this pleasurable experience. The exceptional ash – its colour, firmness and robustness – are expressive of its quality.

With its generous curves and its two cigar rests, the Imperiali ashtray was designed for sharing. Its diaphragm aperture system fitted with motion sensors opens in a fraction of a second to collect the golden dust in the form of ash.



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Cigars in gold wraps

Delicately preserved in their individual glass casing, the twenty-four cigars housed within the Emperador combine the purest traditional Cuban expertise with the modernity of a gold-covered wrap.

Hundreds of combinations of tobacco carefully selected by the blender were required to achieve the perfect alliance, with a richness, complexity and balance reminiscent of the best Cuban cigars. The Jamastran Valley (south Honduras) and the Jalapa Valley (north Nicaragua) are the fertile soils chosen for the Imperiali plantations, the El Dorado of Cuban emigrants who arrived equipped with their seeds and expertise.





The philosophy

Imperiali Genève imagines the unimaginable, conceives the inconceivable and achieves the unachievable.

Driven by the conviction that our only limitations are those we set ourselves, David Pasciuto and Stéphane Nazzal, old friends and founders of Imperiali, move mountains to make their dreams come true. The extravagance of their ideas is only equalled by the complexity of the technology and experts they employ to bring prestigious objects to life. To create, enrich, innovate and amaze – such is the leitmotif of the Swiss brand.

Talented craftsmen and inspired engineers combine their expertise with the skills of these two bold entrepreneurs to convert vision to reality.



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